

Lower Keys Chamber of Commerce Community Event Sponsorship Packages

Diamond Sponsor (6 events- \$2,500.00 cost before \$300.00 member discount) **Value \$5,000.00**

Sapphire Sponsor (5 events- \$1,700.00 cost before \$200.00 member discount) **Value \$3,900.00**

Emerald Sponsor (5 events- \$900.00 cost before \$100.00 member discount) **Value \$1,740.00**

The **Emerald Sponsorship Package** contains the five events listed below:

Big Pine & Lower Keys Nautical Flea Market (January)
Lower Keys Chamber Annual Radio Auction (March)
Lower Keys Island Music Festival (April)
Lower Keys Annual Golf Tournament (December)
Big Pine & Lower Keys Island Art Festival (December) TDC Funds

What do you get with the Emerald Package?

1. Business name listed on all flyers (250), posters (50) and brochures (450) mailed to the membership as well as vendors requesting vendor information for the **Nautical Flea Market**
 - A. Business name listed on all flyers (250), posters (50) for the **Annual Radio Auction**
 - B. Business name listed on all flyers (250), posters for the **Annual Island Music Festival** (50) and brochures (400) mailed to the membership and vendor mailing list
 - C. Business name listed on all flyers (100), posters (50) and brochures (400) mailed to the membership as well as the Chamber's mailing list for the **Annual Golf Tournament**
 - D. Business name listed on all flyers (250), posters (50) and Brochures (450) mailed to the membership and mailed to the festival vendor list for the **Annual Island Art Festival**

Plus....

1. **PSA's (Public Service Announcements) or Press Releases** (10 releases) to all media in the Florida Keys and the Miami Herald (40 contacts) before and after all six events listing sponsors.
2. Emails to the membership and Chamber mailing list. (700 members & Chamber's mailing list) (\$500 Value for five events)
3. A poster banner 2' X 3' maximum at these three events, the Nautical, Music and Art Festival events. (\$600 Value)
4. 2 Entry Tickets for the 17th Annual Big Pine and Lower Keys Dolphin Tournament (\$300 Value) includes all Social events.
5. 2 Entry tickets for the Annual Lower Keys Music Festival. (\$40 Value)
6. 2 Holes "sponsor signs" featuring your business logo at the hole of your choice at the annual Golf Tournament. (\$200.00 Value)
7. 3 Mentions, one per hour for three hours at the Annual Radio Auction. (\$75.00 Value)

Or you can upgrade to our **Sapphire package** for only \$800 more which contains the five events listed below.

Big Pine & Lower Keys Nautical Flea Market (January)
Lower Keys Chamber Annual Radio Auction (March)
Lower Keys Island Music Festival (April)
Lower Keys Annual Golf Tournament (December)
Big Pine & Lower Keys Island Art Festival (December)

What do you get in addition to the Emerald Package?

1. Instead of your business name listed you will get your business logo on all flyers, posters and brochures mailed to the membership as well as vendors requesting vendor information for the **five events listed above**.
2. **Business Logo on all event advertising Out-of-County** (\$20,286.00 Estimated Value)– for the above Five events in eight major South Florida magazines and eight major South Florida Newspapers.
3. **Business Logo on all event advertising In-County** (\$2,494.00 Estimated Value) – for the above five events, 14 popular Newspapers and Magazines from Homestead to Key West. Plus Radio ads on US1 Radio, Conch Country and Wave FM.
4. Your business name listed on all flyers (500), posters (100) and brochures (700) mailed to the membership as well as mailed to the **Dolphin Tournament** Chamber list including all marine stores, bait and dive shops in the entire Keys. (\$200.00 Estimated Value)
5. **PSA's (Public Service Announcements) or Press Releases** (12 releases) to all media in the Florida Keys and the Miami Herald (40 contacts) before and after all six events listing all the sponsors. *Including the Dolphin Tournament.*
6. Emails to the membership and Chamber mailing list for all five events plus the Dolphin Tournament. (700 members & Chamber's mailing list) (\$600 Estimated Value for six events)
7. 4 Entry tickets for the Annual Spring Music Festival. (\$80 Value)
8. Website link from your logo displayed on the Chamber's Events website page advertising the event (\$2400 Value for six events) **58,947**. Website hits from October to July average monthly hits **5,358**.

If you are looking for the most exposure for your money then the **Diamond Package** is for you!

The **Diamond Sponsorship Package** contains the six events listed below:

Big Pine & Lower Keys Nautical Flea Market (January)
Lower Keys Chamber Annual Radio Auction (March)
Lower Keys Island Music Festival (April)
17th Annual Big Pine & Lower Keys Dolphin Tournament (June)
(Platinum, Gold & Bronze sponsorships available)
Lower Keys Annual Golf Tournament (December)
Big Pine & Lower Keys Island Art Festival (December)

What do you get in addition to the Sapphire package?

1. Not only do you get your **business logo** on the five events of the Sapphire Package you also get you logo on all the Dolphin Tournament advertising.

Plus you also get the Dolphin Tournament out of county advertising in these five Major Magazines.

1. Big Game Fishing Journal
2. Sportfishing – Special Tournament Issue
3. Florida Media Magazine
4. Southern Sporting Magazine
5. Black Powder Magazine
6. Florida Sportsman Magazine

The Dolphin Tournament is the pride of the Lower Keys Chamber of Commerce, the people that work and fish the tournament.

2. Emails to the membership and the Chamber's mailing list including the Dolphin Tournament mailing list. (700 members & Chamber's mailing list) - (\$3000 Value for six events)
3. Your Banner on display at all six events.
4. 4 Entry VIP Tickets to the 17th Annual Dolphin Tournament. (\$600.00 Value – includes all social events)
5. 5 to 7 Mentions, one per hour at the Annual Radio Auction. (\$150.00 to \$175.00 Value)
6. 4 Holes "sponsor signs" featuring your business logo at the hole of your choice at the Annual Golf Tournament (\$400.00 Value) and **signs at the food and beverage tents** made by the Chamber.

Or your business can present an event along with the Lower Keys Chamber of Commerce.

Event Title Sponsorship - Co-present with the Chamber of Commerce one of the following five events:

- Big Pine & Lower Keys Nautical Flea Market (January)
- Lower Keys Chamber Annual Radio Auction (March)
- Lower Keys Island Music Festival (April)
- 17th Annual Big Pine & Lower Keys Dolphin Tournament (June)
- Lower Keys Annual Golf Tournament (December)
- Big Pine & Lower Keys Island Art Festival (December)

Lower Keys Dolphin Tournament

The Dolphin Tournament is the Chamber's biggest event. There are three major levels of Sponsorship,

Platinum	\$1,000.00
Gold	\$ 500.00
Bronze	\$ 200.00

Other sponsorships offered are:

Business Logos on Trophies	\$1,000.00
Goody Bag Sponsors	\$1,000.00 (business logo on bags and name of tournament)
Event \$25,000 Insurance policy	\$3,500.00
Ladies Division Sponsorship	\$1,000.00
Event Venue Sponsor	\$1,500.00.

Contributing Sponsorship - \$200.00 for each individual event

Supporting Sponsorship - \$100.00 for each individual event